



Disaster Preparedness

Solutions for Response & Resiliency

Partner with Solution Providers

- Equipment rental
- Technology solutions
- Critical supplies & materials
- Debris removal
- Communications equipment
- Contingent workforce

Benefits of Response Ready Solutions

- Quicker more effective response & recovery
- Established relationships & protocols
- Efficient resource use
- Coordinated training & exercise opportunities
- Cost savings & expense tracking efficiencies

Where to Begin

- Link to the Emergency Operations Center
 - Improved situational awareness
 - Facilitate getting resources to where they're needed
 - Access to Key Government Agencies & NGOs
- Organize & plan ahead of time
 - Quicker more effective action
 - Common goals
 - Less economic loss
- Joint Exercises
 - Identify & mitigate gaps
 - Improve logistics
 - Improve business continuity plans

Key Suppliers Roles

- Unique products and services of each industry sector
- Most companies can provide:
 - Staging areas
 - Transportation & distribution
 - Skilled workers & volunteers
- Just in time delivery of crucial products

The Basics

- Identify & engage key suppliers
- 24/7 contacts
- Establish protocols
 - Emergency procurement procedures & processes
 - Documentation/FEMA reimbursement
 - Transitioning from emergency to standard procurement
 - Access & credentialing
- Information exchange
 - Continuity of Gov't/Continuity of Business plans
 - After Action
- Link to EOC
 - Exercise involvement

Suppliers at the Ready

HURRICANE PREPAREDNESS

Prepare for the unexpected. U.S. Communities' suppliers can provide quick access to solutions needed for planning and recovery.



- National Cooperative Contracts

US Communities Emergency Preparedness Solutions

Equipment Rental



As a partner with U.S. Communities, Hertz Equipment can provide participants with piece of mind when it comes to hurricane preparedness, relief and clean-up. Our team is **Ready to Help** you in planning and executing when it comes to helping the people in your community.

Disaster Recovery Crisis Command Center



At Home Depot, we work with you to provide needed supplies and emergency management funding to organizations, such as the American Red Cross. We mobilize associates from across the country to assist in disaster areas, ensuring that stores reopen immediately, and to provide volunteer support in our communities. Our Crisis Command Center works 24 hours a day to monitor the storm and keep moving supplies in. We stage essential items and hold prices once a state of emergency is declared in the impacted area.

* www.uscommunities.org/solutions/emergency-preparedness

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Home Depot Emergency Preparedness and Support

2014 National Association of Counties Annual Conference
7-20-14
Rich Nyberg



Community Expectations

- Be there
- Be open
- Be in-stock
- Be staffed



Emergencies Happen Everyday

Home Depot mobilizes the required levels of crisis command center support in the event of an local, regional, or national emergency is declared associated with the following risks:

- Natural disasters
- Fires
- Floods
- Tornadoes
- Hurricanes
- Man-made disasters
- Terrorism
- Industrial accidents
- Infrastructure failures
- Earthquakes
- Volcanic Activity
- Hail
- Snow / Ice



General Stages of a Disaster and Product Needs



DEFINITION	Preparing for Disaster	Basic cleanup preparing for rebuilding, includes water abatement	General Rebuilding	Additional/Other items Needed
PRODUCTS	<ul style="list-style-type: none"> ▪ Buckets ▪ Tarps ▪ Plywood ▪ Generators ▪ Bottled water 	<ul style="list-style-type: none"> ▪ Buckets ▪ Tarps ▪ Plywood ▪ Generators ▪ Bottled water ▪ Gloves ▪ Masks ▪ Box fans ▪ Goggles ▪ Chain saws ▪ Trash cans ▪ Contractor trash bags ▪ De-humidifiers ▪ Shovels ▪ Mold control ▪ Damp rid ▪ Bleach ▪ Mops ▪ Pressure washers ▪ Hand saw s ▪ Dry/wet vacuums ▪ Extension cords ▪ Hand Tools ▪ Cleaning supplies 	<ul style="list-style-type: none"> ▪ Dry wall ▪ Wood ▪ Flooring ▪ Insulation ▪ Lumber ▪ Electrical ▪ Plumbing ▪ Generators 	<ul style="list-style-type: none"> ▪ Water heaters ▪ Interior doors ▪ Molding ▪ Paint ▪ Appliances



Emergency Crisis Command Center Support

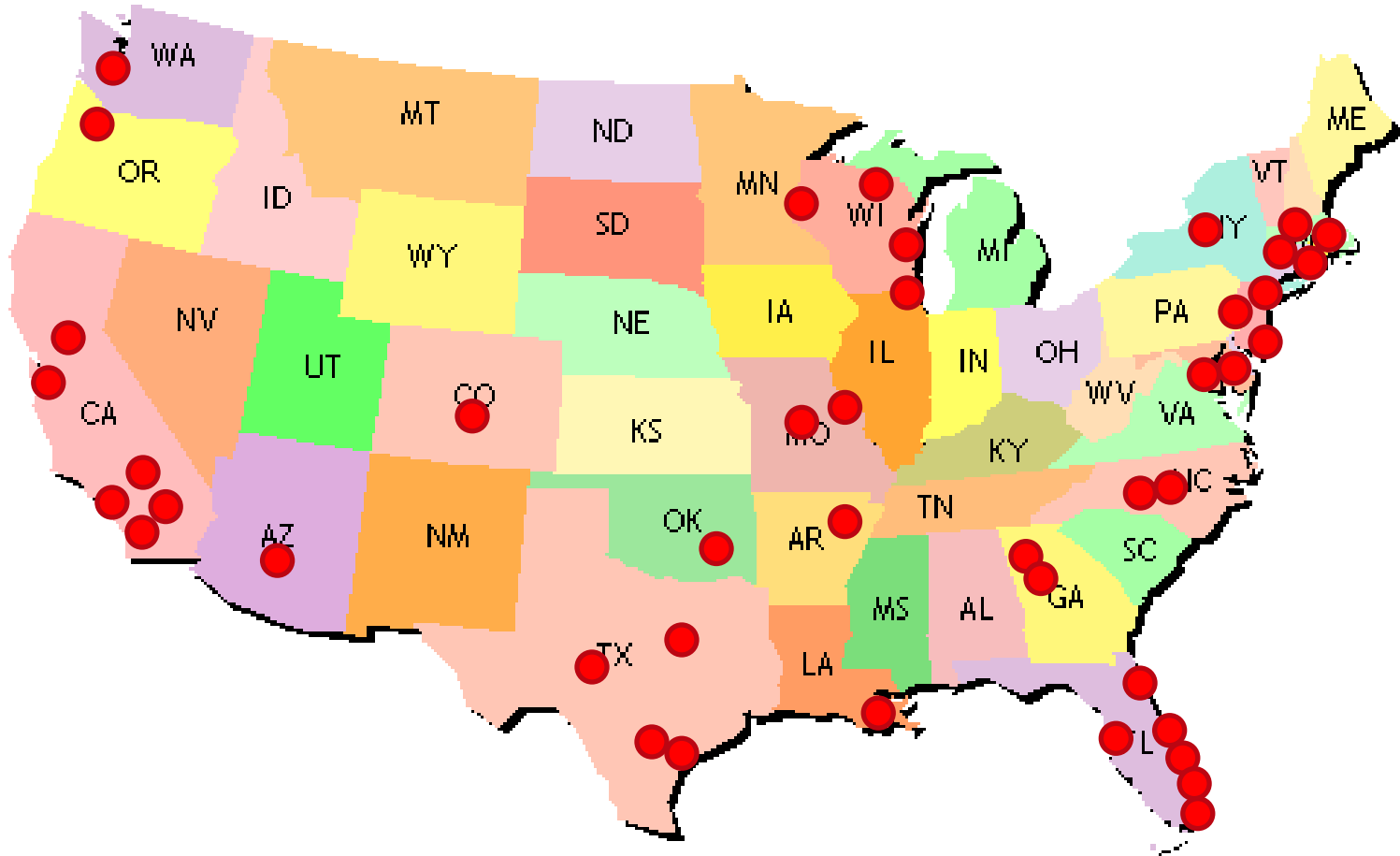


Crisis Command Centers Teams

- Store Operations
- Merchandising
- Logistics
- Human Resources
- Asset Protection
- IT
- Services



Disaster Response Deployment Teams



Emergency Preparedness Solutions

Home Depot plays a critical role in disaster response for communities

Here is what can be counted on as provided by Home Depot for Emergency Preparedness and Emergency Relief

- Knowledgeable associates.
- In-stock products, by planning and some localized government requirements, Home Depot has product when everybody else is out of stock.
- Local support from the affected area from Outside Sales Representatives that understands specific disaster needs.
- Logistics capabilities for temporary lumber yards at affected stores to service the Communities faster.
- Contractor network to restore affected communities.
- Planned logistics for rapid deliveries from the Distribution Centers.
- Tool Rental.
- Dedicated and staffed command center in place.
- Vast experience with Disaster relief to ensure high use products are pre-positioned for immediate needs to recovery agencies.



Emergency Planning – Business Continuity Plan

What Is a Business Continuity Plan (BCP)?

- A roadmap for continuing operations under adverse conditions such as a natural disaster or man-made emergency event
- An ongoing process to ensure that the necessary steps are taken to identify the impact of an event on normal business operations, maintain viable recovery strategies, recovery plans, and continuity of services
 - Identifies an organization's exposure to internal/external threats and coordinates hard/soft assets to provide effective continuation of essential business functions in order to return to normal business operations as quickly and safely as possible

Emergency Planning – Business Continuity Plan

Basic Contents

- **Plan distribution list:**
 - Names, addresses and contact information of those that retain paper copies or electronic access to one or more plans
- **Key contacts:**
 - Identify all primary and secondary key contacts that must be made aware of a business interruption. It is important to routinely verify contact information for accuracy
- **Key staff roles and responsibilities:**
 - Develop job specific checklists and procedures detailing responsibilities from business continuity implementation through recovery
- **Key supplier contacts:**
 - Identify dependencies and interdependencies along with key contact information. Transportation delays could affect delivery times; therefore the plan should address this issue
- **Alternate suppliers:**
 - The consequences of a supply chain failure on associated key business components can be crippling. Through the planning process, alternatives can be explored to reduce the impact of supply chain disruptions



Emergency Planning – Business Continuity Plan

Basic Contents (continued)

■ **Insurance details:**

- Identify details of insurance coverage and accurate contact information. The burden of proof when making claims typically lies with the policyholder. Accurate and detailed records are imperative

■ **Back up data details:**

- Identify details of computer back ups and recovery methods

■ **Technology requirements:**

- Identify necessary hardware and software, and the minimum recovery time requirements for each business unit

■ **Equipment requirements:**

- Identify equipment requirements for each business unit and recovery time goals

■ **Review and revise:**

- Incorporate newly identified hazards and vulnerabilities into the business continuity plan. Include necessary equipment used (requiring replacement or replenishment), altered processes, and lessons learned

Conclusion

- **Be ready and educated**
 - Look at your function outside normal business operations and determine what you are prepared to do in case of a significant event
- **Be Interactive**
 - Partner with others to understand how other areas support or affect your own area
- **Be there**
 - Staff your responsibility area when needed and through event
- **Be responsive**
 - React quickly to area of responsibility needs and community needs
- **Be accountable**
 - Own the issue through completion

For More Information

- **Government Line**
 - 866-589-0690
- **Scott Matthews, Director Strategic Accounts**
 - 770-384-3495
 - Scott_matthews@homedepot.com
- **Rich Nyberg, Contracts Senior Manager**
 - 770-384-3772
 - Richard_nyberg@homedepot.com



Construction Equipment Rental & Services



Hertz
Equipment
Rental®

Hertz Equipment Rental Overview

- Founded in 1965
- Short- and Long-Term Rental Packages
 - Reliable Equipment and Rental Service
 - Diverse Fleet Mix
- Equipment Types – Aerial, Material Handling, Earth Moving, Power Generations, Pumps, Over the Road Vehicles, Air Compressors, and others
- Services included
 - Equipment Delivery and Pick-up
 - Maintenance Services
 - 24/7 Emergency Service
- US Locations
 - 250 branches
 - 41 States



CONTRACT SOLUTIONS

- ✓ EMERGENCY RESPONSE
- ✓ RENT VERSUS OWN



Hurricane Sandy Didn't Blow Away Newport News' Flood Plans with the help of U.S. Communities

SAVE TIME & MONEY WITH U.S. COMMUNITIES

"It's crucial to have a plan for procurement of rental equipment on an as needed basis for named or significant weather events. Using a cooperative purchasing contract was the perfect solution – we were guaranteed equipment, we didn't pay a premium and we know the rates were competitively solicited."
- Chris Perry



U.S. COMMUNITIES™
GOVERNMENT PURCHASING ALLIANCE



Hertz
Equipment
Rental®

FOR MORE INFORMATION, VISIT www.uscommunities.org or call 866-472-7467

Emergency Planning

- Determine what could be needed in an Emergency
 - Are Energy need identified
 - Are needs Memorialized
- Hertz can help identify needs
 - For a consulting fee, determine what would be needed in time of event
 - Keep on file with both customer and Hertz



Emergency Energy Options

- **REACTIVE:** Government Agency calls during time of emergency. Availability not guaranteed. Shipping costs can escalate.
 - Saves money, risks availability
- **PROACTIVE:** Government agency pre-plans with HERC days in advance. Availability improves but no 100% guarantee to meet commitment date. Shipping costs can escalate.
 - Saves money, but still risks availability
- **HYPERACTIVE:** Government agency rents units on stand by(reduced rate). This guarantees availability and caps freight costs.
 - Yearly cost, but assures availability



Benefits of Renting versus Lease/Purchase

✓ Renting offers the widest variety of equipment for added job versatility without the added hassles associated with ownership, including the costs of:

- Warranties
- Regular maintenance and repairs
- Storage
- Transportation



Benefits of Renting versus Lease/Purchase

Flexibility and Availability of equipment

- ✓ Renting allows the customer to take on a wide variety of jobs and projects that may require equipment that they don't have the capital to purchase
- ✓ Seasonal and large jobs require specialized equipment that can be obtained by renting
- ✓ Renting allows for equipment to be available when and where needed



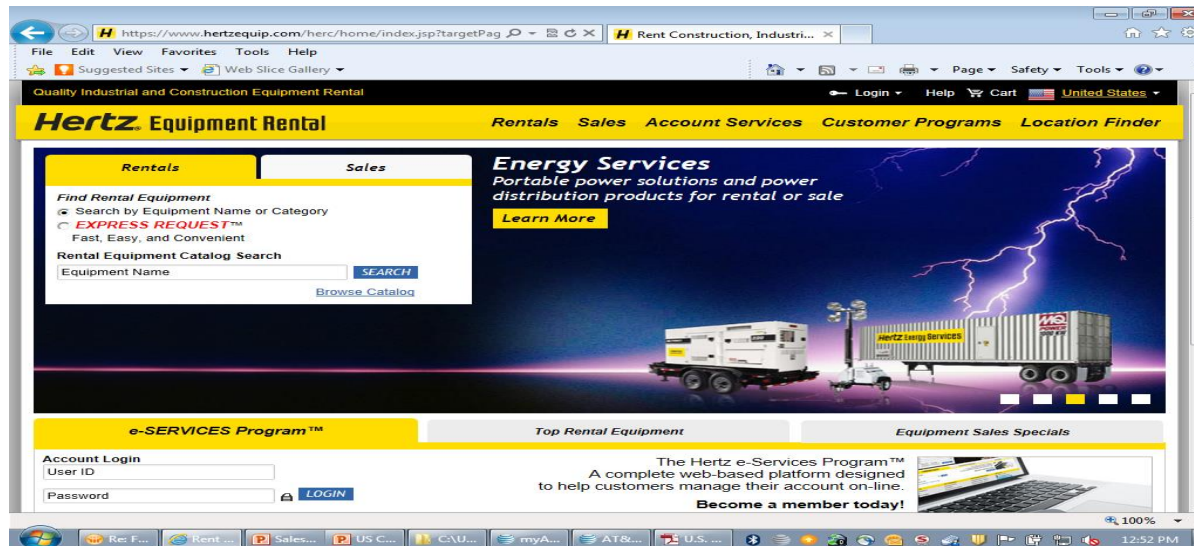
Did you know you can rent and purchase generators through grants?

The purpose of the EMPG Program is to provide federal grants to States to assist State, local, territorial, and tribal governments in preparing for hazards and emergency situations, as authorized by the Robert T. Stafford Disaster Relief and Emergency Assistance Act, (42 U.S.C. § § 5121 et seq.) and Section 662 of the Post Katrina Emergency Management Reform Act of 2006, (6 U.S.C. § 762).

Title VI of the Stafford Act authorizes FEMA to make grants to provide a system of emergency preparedness for the protection of life and property in the United States from hazards, in addition to vesting responsibility for emergency preparedness jointly in the federal government and the states and their political subdivisions. To create a comprehensive emergency preparedness system, the federal government, through the Emergency Management Performance Grant Program, provides necessary direction, coordination, guidance, and assistance.

To Learn More:

<http://www.fema.gov/emergency-management-performance-grants-program>



The screenshot displays the Hertz Equipment Rental website. The main navigation bar includes "Rentals", "Sales", "Account Services", "Customer Programs", and "Location Finder". The "Energy Services" section is highlighted, featuring the text "Portable power solutions and power distribution products for rental or sale" and a "Learn More" button. Below this, there are sections for "e-SERVICES Program™", "Top Rental Equipment", and "Equipment Sales Specials". The "e-SERVICES Program™" section includes an "Account Login" form with fields for "User ID" and "Password", and a "LOGIN" button. The "Top Rental Equipment" section features a banner for "The Hertz e-Services Program™" with the text "A complete web-based platform designed to help customers manage their account on-line." and a "Become a member today!" call to action. The "Equipment Sales Specials" section shows a laptop displaying the website. The website is viewed in a browser window with the address bar showing "https://www.hertzequip.com/herc/home/index.jsp?targetPag...".

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Hertz Equipment Contact Info

- **For additional information please contact:**
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- 201 681 2952 or 201 968 1020



Thank You

