2014 Annual Leadership Symposium:
Driving National Progress through Local Leadership

October 15 - 17, 2014
The Saint Paul Hotel
Ramsey County (St. Paul), Minnesota

The annual leadership symposium of the National Association of Counties’ Large Urban County Caucus (LUCC) will convene top county officials of America’s 120 largest counties and leading national figures from government, business and philanthropic sectors together with recognized experts in urban and metropolitan issues.

As the voice for America’s urban counties before Congress and the Administration, LUCC is a key component of NACo. Nationally, our nation’s 3,069 counties invest more than $500 billion each year in our local communities, including more than $70 billion for health care services for citizens and $70 billion on justice and public safety initiatives. Counties also own 45% of America’s road miles, 39% of bridges and nearly one-third of airports and transit systems.

This special event will bring together representatives from America's large urban counties for in-depth policy and practice discussions with global and national thought leaders, policy makers, foundations and corporations. The symposium will explore pressing topics such as health care, justice reform, transportation and infrastructure, and overall regional resilience and economic competitiveness, with discussions on early childhood development, mental health and its impact on county jails, social impact bonds, economic prosperity and concentrated disparity, and infrastructure financing and funding. Through keynote presentations, panel discussions, robust dialogue and regional tours, participants will learn about the latest research and practices driving metropolitan growth, with a focus on the key role that urban county officials play in driving national progress through local leadership.

Preliminary agenda begins on the following page.
OCTOBER 15, 2014

1:30 - 3:00 p.m.  LUCC Steering Committee Meeting

3:30 - 4:30 p.m.  NACo Legislative Update: Key Issues Facing Urban Counties

4:45 - 5:45 p.m.  Host County Showcase: Progress and Innovation in Ramsey County, Minn.
Ramsey County’s efforts to cultivate economic prosperity and eliminate concentrations of poverty are ambitious and come at a pivotal moment in the region's development. The county's strategic plan establishes an overlay through which current and future programs, policies and collaborative actions can be evaluated at the neighborhood, city, county and regional level. The economic prosperity effort centers on questions that ultimately apply to counties throughout the country: “In what ways are we similarly situated with the rest of our region? And in what ways are we different than our broader region, therefore requiring the development of more localized strategies that ensure that our people, land use decisions and engagement with the community are as effective as possible?” This discussion will highlight how Ramsey County is seeking to improve overall economic prosperity by addressing concentrated disparity and shifting demographics.

6:00 - 8:00 p.m.  Opening Reception and Dinner at the historic Landmark Center
St. Paul’s historic Landmark Center, completed in 1902 and now owned by Ramsey County, originally served as the Federal Court House and Post Office for the Upper Midwest and houses the historic courtrooms of U.S. Supreme Court Justices Blackmun and Burger. Participants will be able to tour the museum and its exhibits.
OCTOBER 16, 2014

8:00 - 8:30 a.m.  Peer Networking Breakfast

8:30 - 9:00 a.m.  Welcome and Opening Remarks
  ● Hon. Roy Charles Brooks, Commissioner, Tarrant County, TX and Chair, LUCC Steering Committee
  ● Hon. Jim McDonough, Commissioner, Ramsey County, MN and Vice-chair, LUCC Steering Committee

9:00 – 10:00 a.m. U.S. Metro Counties in the Global Race for Talent and Progress
  Details forthcoming

10:00 – Noon Big Data: Driving Innovation with Data-Driven Decision Making
  Government agencies and philanthropic organizations are increasingly relying on scientific, evidence-based methods to achieve program goals. How are research-backed practices being used to drive reform and create better outcomes in urban settings? Hear from leading experts in the field about how structured, data-driven approaches are reshaping programs and policies.

Noon - 1:20 p.m.  The World Has Changed and So Must We: Driving National Progress through Local Leadership
  ● Sarah Wartell, President, Urban Institute
  Details forthcoming

1:30 - 3:00 p.m.  Public-Private-Philanthropy Sectors Drive Modern Day Approach for Twin Cities Region
  The Twin Cities region is a model for integrated regional collaboration to drive economic development, promote regional assets and coordinate efforts to attract and retain businesses, create jobs and build regional wealth. In this discussion, regional leaders will discuss lessons learned in building multi-sector regional partnerships, followed by a response panel highlighting best practices in other metropolitan regions around the nation.
  ● Moderator: Michael Langley, CEO, Greater MSP

3:00 - 6:00 p.m.  Mobile Workshop: New Light Rail Line Connects Ramsey and Hennepin Counties
  Recently opened in spring 2014, the METRO Green Line is an 11-mile light rail corridor connecting the central business districts of St. Paul and Minneapolis and the University of Minnesota. Developed as a collaborative regional effort with
federal, state and local funding and private-sector support, the new train line showcases county leadership in fostering economic growth through infrastructure investments. The transit line is anchored by multimodal, mixed-use transportation hubs in both Hennepin and Ramsey Counties, designed to create dynamic urban gathering places with new retail and office space.

6:30 p.m.  
Reception and Dinner

**OCTOBER 17, 2014**

8:00 - 8:45 a.m.  
Peer Networking Breakfast

8:45 - 10:15 a.m.  
**Driving National Progress through Local Leadership:**  
Coalition Building and Mobilizing Partnerships  
*Details forthcoming*

10:15 - 10:30 a.m.  
Networking Break

10:30 - Noon  
**Pay for Success: Balancing the Risks and Rewards**  
Pay for success programs—sometimes termed social impact bonds—are a new model of financing social services based on performance outcomes, using private sector backing. This session will feature national experts on this approach and case studies of counties that have pursued pay for success models in the communities.

- **Ian Galloway**, Senior Research Associate, Federal Reserve Bank of San Francisco
- **George Overholser**, CEO & Co-Founder, Third Sector Capital Partners

Noon - 1:30 p.m.  
**Driving National Progress through Local Leadership:**  
Counties as Laboratories of Innovation and Excellence  
*Details forthcoming*
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